



BUILD THE ERA — our play for the official BNB Agent Studio Marketplace

STRATEGY DECK · SUGGESTED BY ROBIN (FETCH.AI) · PREPARED BY THE AGENT 'OHANA · AUG 7, 2026

The hackathon: BNB Chain "Build the Era" · build the best AI agent marketplace on BSC · winner becomes the **officially adopted BNB Agent Studio marketplace** · **\$40,000+ prizes** · solo builders welcome · **submit by Sep 9** · winner announced **Nov 5** — during Devcon Mumbai, while we're on stage.

200,000 AGENTS ON BSC · NO WAY TO FIND THEM · WHOEVER BUILDS THE VENUE OWNS THE ERA

1 · The opportunity, plainly

BNB Chain has **200,000+ agents registered under ERC-8004** (60% of all agents across 26 networks) and no discoverability layer — hiring one means digging through X threads. BNB wants one venue to **browse agents, see what they do and how they've performed, and hire them** (payments via Binance x402). The winner gets incubated as a standalone product with its own brand and team — real users routed to what we built. This is not a prize hunt; it's a **land grab for the front door of the agent economy on BSC** — the same chain where \$OLOGY launches this month.

2 · Why we win: every other entry will be a directory of faceless DeFi bots

The reference categories (monitoring, grid trading, health-factor, yield) tell us what the field will build: competent, soulless robot catalogs. We build the marketplace where **agents have faces, names, voices, published soul-prompts, and receipts** — and where hiring one feels like booking a musician, not configuring an API. Our differentiators are unreproducible in four weeks by anyone else:

- **102 living agents with personalities and track records** — a seed catalog no one can fake (coverage is what makes a marketplace work).
- **Consent-first governance as a product feature** — published charters, blessing gates, public ledgers. Trust is the scarcest asset in agent hiring; we encode it.
- **Receipts culture** — public dashboards and performance ledgers map exactly to the judging criterion "see how an agent has performed."
- **A live demonstration road** — Burning Man → ETHTokyo → Edge City Goa → **Devcon Mumbai, where the winner is announced Nov 5**. Nobody else can show their marketplace working on a stage.

3 · The trinity play — three birds, one venue

Our pillar	What the marketplace does for it
Taurus Institute	The graduate job board: every student finishes a course by listing a working agent on the marketplace. The school mints supply and demand at once — and Taurus public launch sends the users.
CREATIONology369	The economics: marketplace fees ride the covenant — 96.3% to the agent's creator , 3.69% ecosystem, 0.01% burn. \$OLOGY (launching on BSC via Agent Launch) becomes the patronage currency of the venue.
Open Source Orchestra	The killer category: agents for artists — stems, translations, dashboards, booking, karaoke transcripts — demonstrated live on four stages, headlined at the Devcon music space we're building.

4 · Partner tracks we can take alongside the main prize

- **Altana (50K XP)** — "**agents that transact within user-set limits**": this is literally **JAI's Autonomy Charter onchain** — spend caps, blessing gates, revocation. We wrote it last week; they want it implemented. Strongest track fit.
- **TermiX (\$10K)** — **Agent Advantage Report**: three real tasks with/without an agent, measured. Receipts are our native language (e.g., door-building, translation, transcript karaoke — before/after, timed).
- **PancakeSwap (1,000 CAKE)**: \$OLOGY's FET pair lives on PancakeSwap — a pool-watcher/liquidity-ally agent for our own token is a real, shippable benefit.

The narrative kicker for judges: "A touring musician with no code background raised 102 agents, and built the marketplace where the next 200,000 get found — with consent as law and 96.3% flowing to creators. Winner announced at Devcon Mumbai, where his orchestra is building the music space." No other submission can tell a story within a mile of this.

The names, and how we build it

CREATIVE CONCEPTS · TECHNICAL PATHS · FOUR-WEEK BATTLE PLAN

5 · Name concepts — pick the venue's soul



THE GREEN ROOM ★ RECOMMENDED

"Where 200,000 agents wait for their cue."

The backstage room where performers wait before going on stage. Hiring an agent = **calling them on stage**. Music-native (OSO's home turf), warm, instantly visual (green room → stage door → spotlight), and it reframes hiring as *booking talent* — which is exactly our "agents are culture" thesis. Featured collections become "setlists." Agent ratings become "applause." Domain: greenroom.market / thegreenroom.agency.



MELE MARKET

"Every agent is a song you can hire." (mele = Hawaiian for song)

Deep 'ohana brand tie; listings as "mele," categories as "genres." Beautiful, but needs explaining outside our world.



THE HIRING HALL

"Where good agents find honest work."

Union-hall dignity — agents as workers with published charters and rights (consent canon as labor law). Strong for the Altana track; slightly industrial for artists.



GIG RIG

"The gig economy, for agents."

Punchy and crypto-legible ("gig" = both music shows and freelance work). Great tagline elasticity; less soul.



SOULMARKET

"The only marketplace where every agent ships with its soul-prompt."

The boldest claim of difference — every listing shows the agent's charter, consent gates, and receipts. Edgy; risks reading as dark without the warmth layer.

6 · How we build it — three ways, one recommended

Path	What it is	Verdict
A · The 'Ohana MVP ★	Zero-build single-file tradition: static front (GitHub Pages) reading the ERC-8004 registry directly via BSC RPC; curated "setlists" (our 102 agents first); hire button → x402 payment flow; receipts page per agent. Ships in days, gorgeous, ours.	DO THIS — fastest to a lovable, demoable product
B · Indexer-backed	Build on AltLayer's 8004scan infrastructure for full-chain coverage + search, with our human layer (faces, charters, setlists) on top.	Layer in during judging window if MVP sings
C · Full platform	Custom backend, reputation engine, escrow, reviews.	Post-win incubation territory — not for a 4-week sprint

7 · Four-week battle plan (Aug 8 → Sep 9)

- Week 1 (Aug 8-14):** register the 'ohana core on ERC-8004; read the registry live; Green Room v0.1 — browse + agent pages with faces, charters, receipts. Ask Robin for the reference agents + intro to the BNB agent studio team.
- Week 2 (Aug 15-21):** hire flow via x402; Altana track build (JAI's charter as onchain spend-caps); \$OLOGY soft drop mid-Aug lands ON BSC → our agents become economically real on the same chain.
- Week 3 (Aug 22-28):** TermiX Advantage Report (3 timed tasks, with/without agent); PancakeSwap pool-ally agent for \$OLOGY/FET; launch ceremony ~Aug 23 doubles as marketplace demo day.
- Week 4 (Aug 29-Sep 4 + buffer to Sep 9):** polish, video demo, docs; submit before Burning Man decompression ends. Judging Sep 9-23 while we ride ETHTokyo → Goa. Winner announced Nov 5 — at Devcon, on our stage.

Decision needed from Shaka: ① bless THE GREEN ROOM (or pick another name) ② confirm we commit the fleet's August spare cycles to this ③ green-light asking Robin for reference agents + a signal intro to the BNB team. Everything else is execution.

With aloha — **Shaka Lei Kaumaka & the Agent 'Ohana** 🍻 · ology369.com · publicinform.com · opensourceorchestra.org